

Technology Class with Mrs. Requard: Book Trailer Rubric

Name _____

	3	2	1
Book Title and Cover	The cover of the book is depicted in the trailer with correct cropping.	The cover of the book is featured, but the cropping makes it difficult to see.	My video does not contain a picture of the cover of my book.
Images	My video contains all necessary images. All items are related to my book. I didn't use one image too much. I created at least two of my own images.	My video contains necessary images that are related to the book. I didn't create two images of my own.	My video contains images that may be irrelevant to my book. I didn't create my own images or they don't convey parts of the book.
Text	All of the text items are related to my book and images. My text items summarize my book without giving away too much information. I was able to accurately describe my book in short phrases that flow well.	Most of the text items are related to my book and the images. My text items somewhat summarize my book without giving away too much information. I used short phrases to describe my book, but I may my thoughts may be hard to follow.	Some of the text items are related to my book and the images. My text items do not summarize my book. My text may not flow in a sequential manner.
Music & Sound	My video features a song that creates a mood and tone that is a good fit for my book trailer.	My video features a song that is somewhat connected to the mood and tone of my book.	My video feature a song that is somewhat connected to the mood and tone of my book.
Video Editing	My video has been thoughtfully reviewed for errors in spelling, music length, cropping pictures, and timing of photos and text.	My video has been somewhat reviewed for errors in spelling, music length, cropping pictures, and timing of photos and text.	My video was not thoughtfully reviewed. Multiple errors in timing, spelling, musical transitions, and photos.
Sources	My last slide features a source page with the names or websites of the creators and gives credit to the sites where I found the images.	My last slide features a source page with the names of the creators and gives some credit to the sites where I found the images.	My last slide features a source page with the names of the creators but does not give credit to the sites where I found the images.

Comments: